



THUNDERBIRD
SCHOOL OF GLOBAL MANAGEMENT

Program Revisions beginning Fall 2014
MS in Global Finance
MS in Global Marketing

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Who?

- MS Review Committee: G. Fong, L. Booth, F. Tuzzolino, A. Stringfellow, G. Gonzalez, D. Davison, C. Oyen, G. Groff, J. Scott, J. Bryant, J. McGough

Why Now?

- Follow MBA Revision
- Continuous improvement including Fall 2013 adjustments
- Fall 2014 revisions most significant reconsideration since 2007
- MS-GM & MA-GAM may be next

How did we consider making revisions?

- Review & benchmarking of top MS programs in Finance & Marketing . . .

Master of Science in Marketing
Academics

Degree Requirements

Jobs and Career Management

Faculty

Admissions

Master of Science in Financial

Students need to complete a minimum of ten full graduate-level courses (30 credits) composed as follows:

- Four core courses
- A maximum of two MBA electives in marketing
- A minimum of four electives chosen from courses offered by the Doctoral Program or by other schools at Columbia University (e.g., Engineering, Economics, Statistics, Computer Science, Psychology)



MAYS BUSINESS SCHOOL
TEXAS A & M UNIVERSITY

Master of Science in Marketing

Total hours required

38 hrs.

MS in Marketing Program Highlights

- Only 36 semester credit hours (approx. 12 courses) vs. 53 semester credit hours for an MBA



#45 (QS)

MS in Marketing

The 36-credit full-time MS in Marketing program is offered at the Carey Business School's Harbor East campus in Baltimore.

The University of Texas at Austin **McCombs School of Business**

MS Finance Program Curriculum

Summer

Fall

Spring

Curriculum Paths

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MSF Program Curriculum

The curriculum for the MSF Program consists of 36 credit hours. Most students complete it in about 10 months. All students in the program begin coursework in the summer session.

 Washington University in St. Louis
OLIN BUSINESS SCHOOL

MS in Finance

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In the Corporate Finance & Investments track, students take a significant amount of course work alongside finance-oriented MBA students. The two-semester, 10-month program consists of 30.5 hours of graduate-level course credit.

Summer

(5 credit hours over approximately 3 weeks, beginning late July)

- ▼ Financial Management
- ▼ Valuation

Fall Session- 16 Credit Hours

First Fall Term (7 Weeks)

- ▼ Financial Accounting
- ▼ Statistics for Financial Applications

Second Fall Term (7 Weeks)

- ▼ Financial Statement and Security Analysis
- ▼ [Practicum in Finance \(Part I\)](#)

Both Fall Modules (14 Weeks)

- ▼ Investment Theory and Practice
- ▼ Advanced Corporate Finance
- ▼ Managerial Economics

Spring Session - 15 Credit Hours

First Spring Term (7 Weeks)

Required

- ▼ Practicum in Finance
- ▼ Intermediate Accounting
- ▼ Portfolio Management

Choose 1

- ▼ Fixed Income
- ▼ Energy Technologies

Second Spring Term (7 Weeks)

Required

- ▼ Advanced Valuation and Modeling

Choose 3

- ▼ Derivatives
- ▼ Energy Derivatives
- ▼ Quantitative Trading Strategies
- ▼ Raising Capital
- ▼ Financial Strategies and Risk Management
- ▼ Advanced Accounting

Fall Semester (15.5 credits)		Spring Semester (15 credits)	
Fall A	Fall B	Spring A	Spring B
FIN 534 Advanced Corporate Finance I - Valuation (1.5)	FIN 534B Advanced Corporate Finance II - Financing (1.5)	FIN 525 Fixed Income Securities (1.5) FIN 524 Options & Futures (1.5)	FIN 524B Derivative Securities (1.5)
FIN 532 Investment Theory (1.5)		<i>Choose at least one of the following semester-long courses (taking both is an option):</i> FIN 528 Investments Praxis (3) MGT 501 Center for Experiential Learning Practicum Course* (3) *Must be finance related and approved by the Academic Director	
FIN 527 Financial Markets (1.5)		<i>Choose at least 7.5 credits from the options below</i>	
ACCT 503 Business Analysis Financial Statements (1.5)	ACCT 503B Adv. Business Analysis Financial Statements (1.5)	ACCT 500G Analysis of Financial Institutions & Financial Instruments (1.5)	FIN 531 Venture Capital & Private Equity (1.5)
FIN 500N Corporate Finance & Investment Industry Seminar (0.5)	*See below	FIN 536 Financial Issues in Leasing (1.5)	MEC 540 Money, Capital Markets & Economic Growth (1.5)
<i>*Choose two of the following electives:</i> FIN 534C Advanced Corporate Finance III - Frontiers of Valuation (1.5); FIN523B Mergers and Acquisitions (1.5); FIN 532B Data Analysis for Investments (1.5); FIN 530 International Finance (1.5); FIN 521 Financial Intermediation (1.5); FIN 527 Financial Markets (1.5) (if not taken Fall A); FIN 533 Real Option Valuation (1.5)		MEC 538 Economics of the Organization (1.5)	FIN 500S Tools of Venture Investing (1.5)
<i>Choose one of the following semester-long courses:</i> FIN 560A Research Methods in Finance (3) MEC 537 Data Analysis, Forecasting, and Risk Analysis (3)		MGT 511A Law & Business Management (1.5)	FIN 523B Mergers & Acquisitions (1.5)
		FIN 549H Real Estate Finance (1.5)	
		Semester-Long Electives MGT 550F Critical Thinking Processes & Modeling for Effective Decision Making (3) MEC 592 Competitive Industry Analysis & Strategic Development (3)	



Fisher Specialized Master in Finance Curriculum Overview

Core classes appear in bold

Pre-Term	Fall Semester		Spring Semester	
	First Half	Second Half	First Half	Second Half
Orientation	Economics I	Leadership/ Teamwork	Team Project	Economics II
Preparatory Workshops	Data Analysis I	Data Analysis II	Elective	Elective
Software Training	Turbo Finance	Corporate I	Elective	Elective
Turbo Finance		Investments I	Elective	Elective
	Financial Modeling or Financial Institutions	Derivatives I	Elective	Elective

The Specialized Master in Finance program comprises 30 semester-hours of coursework.



Master of Finance (MSF)

The Vanderbilt MS Finance program requires degree candidates to successfully complete 32 hours of coursework. The MS Finance curriculum combines a strong core of required courses with a variety of advanced MBA electives. Small MSF core classes and courses taken with MBA students maximize interaction and learning throughout the program.

		FALL		SPRING			
		Mod 1	Mod 2	Mod 3	Mod 4		
Orientation Financial Economics I (2)		Financial Economics II (2)	Corporate Value Management (2)	Elective	Elective	Commencement	
		Econometrics I (2)	Econometrics II (2)	Elective	Elective		
		Accounting* (2)	Derivatives Markets (2)	Elective	Elective		
		Financial Modeling (2)	Elective	Elective	Elective		
		Fall Break	Winter Break	Spring Break			





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MS(F) CURRICULUM

Purdue University's 10-month Master of Science in Finance program enables students to acquire a premier degree from one of the nation's top business schools while requiring limited time away from the job field. In your classes at Purdue, your studies will include classes in accounting; mergers and acquisitions; economics; risk management; and more.



#45 (QS)

MS in Finance

The full-time, 36-credit MS in Finance is ideal for students with limited or no professional work experience. Offered at Carey Business School's Baltimore and Washington, D.C., campuses, the program places students in an intensive one-year cohort, allowing them to collaborate regularly throughout their coursework.

Competitive Assessment Results

- Program **duration**: Compared to our three term, 45 hour programs, leading competitors have two term, 30-36 hour programs
- Program **content**: Compared to our programs, leading competitors have a much higher concentration in finance- and marketing-specific curriculums – some “all” finance or marketing

Committee conclusion

Revising program duration & content make our programs **more competitive**

Major Changes

- Program duration:
 - **34** credit hours programs: Fall, Winterim, Spring
 - **May** graduation better timing in **hiring** cycle compared to current December graduation

- = making our programs more competitive with other programs **and** enhancing the career opportunities of our graduates

Major Changes

- Program content:
 - **Increase** finance- and marketing-specific curriculum from current 66% to approximately **75%** of each program
 - **Strengthened career opportunities** for these students
 - » Introduce career tracks in each program to enhance program focus and career connections (details later)
 - » Incorporate Professional Development Plan (1 credit hour – the “34th” hour)
 - » Career-specific Winterims & applied learning projects – considered by Guy Groff to be superior to Summer internships
- = enhancing the career opportunities of our graduates

Changes for you (current students) !

- Applied learning project courses already in place/soon to be in place:
 - GF 5524 Analysis of Strategic Marketing (simulation)
 - GF 5712 Business Intelligence (projects)
 - GF xxxx Corporate Partners (projects)
 - GF 5250 Multinational Corporate Finance/FORAD (simulation)
 - GF 4513 Global Sales Management (projects)

Watch for updates !

